

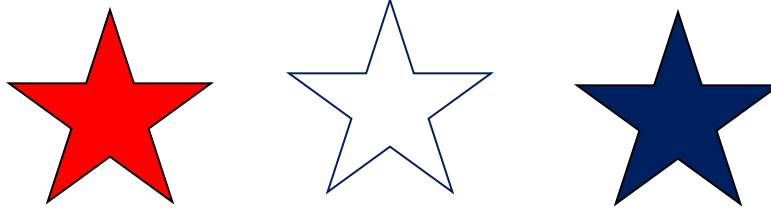
Membership

VFW Auxiliary Department of Florida

June 2022

Volume 23

Issue 1



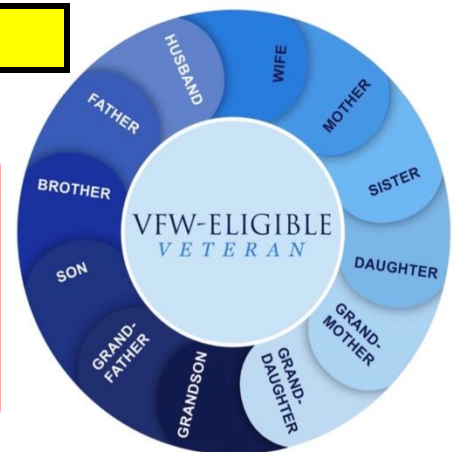
Champion of Veterans

2022-2023 Retain our members

Let look at why members don't renew or attend meetings in our Auxiliaries.

- Do they feel welcomed?
- Do we talk to all members?
- Are we mentoring them?
- Are we inviting them to get involved?
- Are we more comfortable in a clique?
- Did we remember to invite them back?

STOP AND THINK



How to increase our membership

- **Asking**
- **Inviting**
- **Know our wheel of eligibility.**
- **Membership drive at events throughout your community.**
- **Using social media in our community.**
- **Facebook, newspapers, magazines, flyers.**
- **Create membership videos and Blogs.**
- **Always carry an application in your car.**
- **Speak at a rotary club or community organizations.**
- **Let everyone know the benefits of being a member.**

Enroll new members

- **Let start with our families.**
- **Our children, Grandchildren 16 or older, Neighborhood young people.**
- **Ask Veteran members if their spouse or children are members?**
- **It's a great gift to purchase someone an annual or lifetime membership for a family member.**
- **New residents in your community could be eligible to join your Auxiliary.**
- **Your Church members.**
- **At your local VA.**
- **Be creative, think outside the box.**

Information on Membership:

Department of Florida: www.vfwflauxiliary.com

National: www.vfwauxiliary.org

Approved by:
Department President, Cindy Estell

Jeanne Laurine, Department Membership Chairman
Javajeandebary@aol.com